

## VALUE PROPOSITION FOR GARIBAY VENTURES





# 1. Our primary product and service

the offered innovation/solution of the company



- DualScope is a next generation **smart stethoscope** that is optimized for two functions:
  - detecting and interpreting **lung** sounds in one mode and simultaneously
  - analyzing the electrical condition of the **heart** (ECG) and heart sound (PCG).
- It provides an opportunity to **detect heart problems earlier**, even during a general medical examination, which until now was possible by specialist in a personal visit (without AI).
- Patented technology: an **analytical algorithm** and the **artificial intelligence**

DualScope has two revenue streams through selling:

- a **Product**, which is the device of the digital stethoscope, and
- a **Service**, which is the cloud based digital evaluation of the signals based on AI and human specialists.





## 2. Scientific and professional background

the founder  
and the  
professional team

Prof. György Kozmann



Semmelweis University



University of Pécs



University of Szeged



### The Developer team:



Balázs Alpár  
device engineer



Szabolcs Högye  
IT/AI expert



Dr. Tamás Nagy  
eHealth expert



Mihály Nadasdi  
electrical engineer



Péter Ráfi  
electrical engineer



Larisa Tereshchenko  
Cleveland Clinic

Our solutions are based on solid professional background, especially on the achievements of the great Hungarian scientist, **professor György Kozmann**, who passed in December 2021.

He dedicated his career to the R&D of eHealth and telemonitoring systems for exploring and medicating human cardiovascular and brain functions. He also worked in University of UTAH.



In the professional team we have  
**4 doctors/cardiovascular specialists**  
from the above 3 universities.





### 3. Innovation management background

The management team and references

#### The Management Team



**Zoltán Butsi, COO**

**Innovation manager.**  
Former **innovation director** in State Innovation Agency, in a University, in an eHealth R&D Center. Telco industry.

**György Kozmann, CEO**

**Wearable device development expert.** Experience: Heartbit, Wiwe, Speedstar. Committed to eHealth solutions to change healthcare.

**Mihály Nádasdi, CTO**

**Electrical engineer,** developing ECG sensors and wearable solutions. Worked at Medres and in 7 FDA regulatory medical devices.

#### Earlier reference projects



**HEARTBIT:** sold 3 000 pcs / USD 500 000  
**INFRATRAINER:** sold 250 pcs / € 3 Million  
**WIWE:** sold 20 000 pcs / € 2,8 M in 5 year



## 4. Competitive advantage

The market potential of the product



eHealth revolution

Digital stethoscope (r)evolution



### PATENT:

- With our registered patents we are securing the competitive advantage with blocking/securing development roots and directions for the competitors and currently existing big players towards the right (dual) direction of further development, because the **"multi-detection points" concept is registered in our claim.**
- It means that **they are not able to develop more sensors without cooperating with us**, which can be a good basis also to pursue a competitive strategy or to choose a suitable exit strategy with them.
- **Registered patents:** US, Australia, Japan (valid from 2017). Pending ones: EU, Canada, China

### DUALSCOPE VERSUS OTHER DIGITAL STETHOSCOPES:

Competitors also started to develop in digital direction, but they kept the traditional "single diagnostic channel" concept, which is not enough efficient and is not providing the highest available quality/potential.

**The timing is perfect:** the digital stethoscope market is not on zero but below 25%. Ideal for booming.

### PRODUCT LIFECYCLE:

As DualScope is not a commerce "fashion" tool, but a serious healthcare device used by doctors, it can remain on the market much longer than other mobile phone-based innovations.



## 5. Expenses / required funding

Budget and  
need for investment

Expense item	Phase #1 USD	Phase #2 USD	Phase #1 HUF	Phase #2 HUF
Management	240 000	240 000	90 000 000	90 000 000
Other HR costs	216 000	270 000	81 000 000	101 250 000
Technical Development	800 000	300 000	300 000 000	112 500 000
Production	20 000	200 000	7 500 000	75 000 000
Validation	80 000	120 000	30 000 000	45 000 000
Marketing, PR	85 000	105 000	31 875 000	39 375 000
Sales	40 000	200 000	15 000 000	75 000 000
Legal	30 000	80 000	11 250 000	30 000 000
Certifications, licenses	37 000	33 000	13 875 000	12 375 000
Accounting, Controlling	2 000	2 000	750 000	750 000
Operation (IT, HQ, Other)	120 000	120 000	45 000 000	45 000 000
	<b>1 670 000</b>	<b>1 670 000</b>	<b>626 250 000</b>	<b>626 250 000</b>

1st phase investment in year #1:  
**USD 1,67 million**  
required from our  
prime investor partner

2nd phase investment in year #2:  
**USD 1,67 million**  
in a way of external financing  
organized with our prime investor

### Development costs

Spent already till Q2 2020: USD 500k

Definition of professional requirements

Definition of technical specifications

Electronics and software development

Stetoscope product prototyping

Design & development monitoring functions

Performing laboratory measurements

Phase #1: USD 800k

Finalisation of device software and hardware

Planning and preparing mass production

Verification and testing

System integration with health data systems

Preparation of clinical study

Phase #2: USD 300k

Adaptation to different markets

Development of cloud based AI functions

Development of asset rating procedures

Preparing clinical study